

The Public Manager



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PNoy confers 2010 Gawad CES to 4 Outstanding CESOs



President Benigno S. Aquino III and the winners of the 2010 GAWAD CES beam with pride as they pose for the cameras during the awarding ceremonies held at the Malacañang Palace last January 11, 2011. Members of the CES Governing Board, Executive Director Allones and the 2010 GAWAD CES Committee on Awards are also present to witness the awarding ceremony.

☛ 2

CESB releases training calendar for 2011

The Career Executive Service Board is proud to unveil its Training Calendar for 2011, in response to the clamor among CESOs and eligibles for more offerings of its innovative programs for the year.

There will be three (3) sessions of the **Salamin-Diwa ng Paglilingkod for 2011** slated on March 1-14, May 17-30, and August 16-29, 2011. Integrated sessions of the **Gabay ng Paglilingkod**, on the other hand, are scheduled on March 31-April 7, June 30-July 7, and on September 29-October 6, 2011.

To sustain linkages among CESOs and eligibles, the **CES Life-long Learning Events** are specifically designed to enhance the core management and leadership competencies of CESOs and provide them a tool-kit to meet the various concerns and challenges confronting them on the job. It also seeks to offer a great venue where they can network and explore areas for advocacy and engagement among the other members of the CES community.

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Call for Submissions

The Public Manager is now featuring CESOs and eligibles for the **"Taas Noo, CESO! campaign"** who are exemplifying excellence in their field, exercising leadership best practices, have innovative ideas and success stories to share that serve as source of pride and inspiration for the CES community.

We are currently accepting submissions which you could fax to (02) 951-4986 or email to elaineantenor@yahoo.com.

1 | 2010 Gawad CES...

President Benigno S. Aquino III honored four (4) outstanding CESOs with the prestigious GAWAD CES in an awarding ceremony held at the Rizal Hall of the Malacañang Palace last January 11, 2011.

The 2010 awardees are: Executive Director Patricio S. Faylon of the Philippine Council for Agriculture, Forestry and Natural Resources Research and Development (PCARRD-DOST), CESO II; Regional Director Urdujah A. Tejada of the Department of Science and Technology (DOST) – Region II, CESO III; Undersecretary Mario C. Villaverde of the Department of Health, CESO I; and, Director Denis F. Villoriente of the Advanced Science and Technology Institute (ASTI) – DOST, CESO III.

The Gawad CES is a presidential award that recognizes members of the CES for their exemplary performance and significant contributions in the areas of innovation, information and communication technology, social services, administrative reforms and public policy.

Faylon was recognized for pushing the PCARRD to vie for the Philippine Quality Award (PQA)--the highest level of national recognition for exemplary organizational performance. He likewise enabled the PCARRD to actively sustain its resource generation activities, almost doubling the agency's regular budgetary appropriation from the government and allowing the agency to not only sustain existing programs but also to conceptualize more R&D programs. He also helped in the

establishment of the Techno-Gabay Program (TGP) as PCARRD's platform for R&D results utilization and transfer that bring the needed products and/or processes to the farmers.

Tejada was cited for leading the development of community-based projects on aquaculture, peanut and coconut crops that generated employment and increased the income of small fisher folk and farmers. She likewise facilitated skills training, technical productivity consultancy services, product quality improvement and product development and promotion to eight (8) Harnessing Appropriate Technologies to Assist Women (HATAW) groups with the aim of producing successful female entrepreneurs. She also in

initiated institutional support to small and medium-term enterprises (SME) that improved the quality and competitiveness of SME products in the region.

Villaverde was awarded for steering the formulation of the Health Sector Reform Agenda (HSRA) 2000 and the Formula One for Health (F1) that facilitated the much needed reforms in the health sector. He was also responsible for crafting and taking charge of the interim guidelines and health sector response for the containment and mitigation of the deadly A(H1N1) influenza in 2009 and for initiating the design and development of a series of training courses for personnel development of health workers in the country.

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CESB is ISO certified



CESB Chair Bernardo P. Abesamis and Executive Director Maria Anthonette V. Allones accept the ISO Certificate given by the TUV Nord Philippines, Inc. on January 21, 2011 at the CESB Training Room, Quezon City. Also present during the event are some of the members of the CESB Governing Board, NUCESO Governing Board and CESB Secretariat.

5

2 of the Central Office Reps elected, 1 post remains unfilled



Executive Director Maria Anthonette V. Allones welcomes the officers of the NUCESO Central Office Chapters during the election meeting on January 21, 2011 at the CESB Training Room, Quezon City.

The various Presidents and other officers of the National Union of Career Executive Service Officers, Inc. (NUCESO) Central Office Chapters convened at the CESB Training Room on January 21, 2011 to elect three (3) Central Office Representatives to the NUCESO Governing Board.

Said election was pursuant to Section 2, Article II of the NUCESO Amended By Laws, which explicitly provides, as follows:


“The Board of Trustees shall include the elected National Chairman/ President, the Executive Vice Chairman/President, the seventeen (17) elected Presidents of the regional chapters, three (3) representatives from the central office chapters, and the

Executive Director of the Career Executive Service Board (CESB). The immediate past president sits as an ex-officio member of the Board of Trustees without voting rights. The Board of Trustees shall call a meeting of all the elected presidents of the central office chapters of the NUCESO to elect from among them three (3) representatives as members of the Board of Trustees. These chapter presidents represent the Career Executive Service Officers (CESOs), Career Executive Service Eligibles (CESEs), and Career Service Executive Eligibles (CSEEs) of the central offices of line departments and

agencies and government-owned and controlled corporations.”

Elected as Central Office Representatives were Office of the President (OP) Deputy Executive Secretary Alberto A. Bernardo, CESO I and Department of Transportation and Communication (DOTC) Undersecretary Anneli R. Lontoc, CESO I.

It was agreed upon in the election meeting that the remaining vacancy, pursuant to the aforementioned rules, will be filled-up by the remaining Presidents of the NUCESO Central Office Chapters. They are: Undersecretary Lourdes M. Trasmonte, CESO III of the Department of Labor and Employment (DOLE), Undersecretary Loreta G. Ayson, CESO I of the Department of Energy (DOE), Director IV Agnette dP. Peralta, CESO III of the Department of Health (DOH), and Assistant Secretary Eubert F. Gutierrez, CESO II of the Department of Interior and Local Government (DILG).

In the same occasion, NUCESO President Corazon C. Davis, CESO II and Assistant Secretary of the Department of Environment and Natural Resources led the officers of central office organizations in the revisitation of the CES Bill. She presented to the body the S.B. No. 1995 An Act Establishing the Career Executive System that was introduced by Senator Ramon Bong Revilla, Jr. and another version of the same act penned by Senator Antonio Trillanes IV. The officers also formed a Task Force CES Law to be headed by Central Office Representative Lontoc. 



Aas Noo, CESO!
*Kabusayan * Katapatan * Karangalan*

THE CESO AS AN ADVOCATE



From protecting the environment to promoting careerism, Corazon C. Davis shows us how CESOs can be effective advocates for change and good governance.

A passionate advocate, a proactive leader and a dedicated environmentalist, Corazon C. Davis is indeed a perfect choice for our inaugural feature on CESOs who embody the CES ideals of excellent, faithful and honorable servant leadership.

Davis is a 2009 Gawad CES awardee and the first-ever president of the National Union of Career Executive Service Officers (NUCESO). Her trailblazing career in government provides inspiration to leaders everywhere who are advocates and reformers at heart.

As DENR Regional Director for NCR, Davis was a passionate advocate of biodiversity within Metro Manila being at the forefront of the very successful movement to protect the La Mesa Watershed in Quezon City. Davis drafted the Presidential Proclamation and Joint Memorandum Circular that established the La Mesa Watershed Reservation and created the La Mesa Watershed Reservation Management Council that now protects the area from any form of exploitation. Davis likewise pushed for the signing of Presidential Proclamation 1412 and 1412-A that declared the Las Piñas-Parañaque reclamation area as a critical habitat to provide a safe haven for endangered and critical species of birds. She also advocated for the planting of indigenous and endemic trees, partnering with schools and private associations to promote plant diversity within the metropolis.

These initiatives as well as her reputation as an effective leader have earned her not just the prestigious Gawad CES in 2009 but also the admiration of her fellow CESOs in 2010 when they entrusted to her the NUCESO presidency in the landmark national elections of the umbrella CESO organization. As NUCESO president, Davis vows to advocate for the continued career and professional development of CESOs nationwide and the promotion of careerism and professionalism of the bureaucracy in general. With her track record and proven skills as an effective advocate, CESOs are looking forward to her leadership to strengthen the CESO community's voice in national decision-making and to reinstall the pride in the CES as an institution and to that of being a CESO. 🌐



INNOVATING LEADERSHIP

NSO Regional Director Salvador Aves and his award-winning innovations are a source of CESO pride.

Dr. Salvador Aves, CESO V, has the rare honor of being conferred with both the Gawad CES and the Lingkod Bayan awards. Although honored by the recognition, he remains tireless in his efforts to improve public service delivery at the National Statistics Office (NSO) with his innovative ideas and effective leadership.

Aves has received numerous accolades for his groundbreaking Barangay Civil Registration System (BCRS) that targeted the *lumads* or Mindanao's indigenous people (IP). Aves recognized how difficult it is for the IP community to travel to the town center just to register the vital events in their lives. Civil registration in these communities are hampered by the locals' lack of awareness on Civil Registry Law, language barriers due to the presence of tribal groups, a volatile peace and order situation and varying cultural beliefs and practices. Through the BCRS, Aves enlisted the voluntary services of barangay secretaries, *hilots*, midwives, and teachers who belong to the same tribe and speak the language of the tribe to report newly-born babies for registration. This simple but revolutionary approach to civil registration has garnered acclaim both here and abroad and hailed as one of the most viable models for improving registration of birth.

Not resting on his laurels, Aves remains resolute in his pursuit of public service excellence through innovation and reinvention. He has also become a published author with his first book entitled *Primer on Civil Registration* named as among the bestsellers for Rex Publishing in 2004. His recent book entitled *Engaging Change in Scaling the Heights of Public Service*, which talks about his experience in managing transitions and delivering efficient performance in public service, would surely make a good reference for CESOs who wish to reach the same heights as Dr. Aves has in improving service delivery and introducing reforms within their own fronts. 🌐

CES C.I.R.C.L.E. Forum to tackle importance of ICT in climate change adaptation

The CESB will conduct its first CES C.I.R.C.L.E Forum for 2011 with the theme “Unang HirIT: ICT in Risk Reduction and Climate Change Adaptation” to be held at the Hotel Elizabeth, Baguio City on February 4, 2011.

This Forum seeks to underscore the value of ICT in mitigating risks arising from natural, man-made, industrial or other types of disasters and the role CESOs have to play in improving ICT management.


Director Renato U. Solidum, Jr., CESO VI, of the Philippine Institute of Volcanology and

Seismology (PHIVOLCS) will speak on the serious effects of climate change and on the technologies that are being used to mitigate or adapt to this phenomenon. Commissioner Gregorio Y. Larrazabal of the Commission on Elections, on the other hand, will keynote the ICT forum. Director Alexander M. Arevalo, CESO III, of the Department of Finance will act as Forum Chair.

Attendance and completion of the forum earns the participant an equivalent of four (4) hours of

training credit. The registration fee may be paid in cash or in check payable to the CESB. The participant may charge the fee of seven hundred pesos (PhP 700.00) to their agency/ office funds as provided for by Administrative Order No. 103.


Interested participants should confirm their attendance by faxing a fully-accomplished Registration Form at (02) 952-0335 or (02) 931-5732.

For further inquiries, one may contact Ms. Zenaida M. Ocobillo of the Professional Development Division (PDD) at telephone numbers 951-4981 local 109, 113, or 127, or at cesb_pdd@yahoo.com. 

☞ 1 | CESB Training calendar for 2011...

This year’s initial CES C.I.R.C.L.E. Forum will be a seminar on information technology entitled, *Unang HirIT: ICT in Risk Reduction and Climate Change Adaptation* to be held on February 4, 2011 in Baguio City. Third level officials will surely be interested to attend a session on ‘*how to manage the boss*’ slated on May 19, 2011 at an NCR venue to be announced later. A session on the pivotal role of information and communication technology (ICT) in human and environmental security will also be conducted on June 23, 2011 in Cebu. The 4th session of the highly-successful CES Leadership and Wellness Camp shall likewise be conducted in Bohol on April 27-29, 2011.


For 2011, CESB is launching its **Thought Leaders Series**, which seeks to impart varied perspectives on leadership by eminent Filipino national leaders, on March 17, 2011 at an NCR venue.

Several CESB-accredited programs are likewise lined-up to further nurture the essential aptitude and behaviors among our career executives. As an addition to CESB’s exciting roster of accredited programs, the Blas F. Ople Policy Center and Training Institute will conduct a course on *Communicating Change Through The Media*. The Center for Leadership and Change, Inc. (CLCI) will tackle various topics on leadership and power such as *Leadership: Great Leaders, Great Teams, Great Results, Power Principle Workshop*, and *7 Habits Applications for Managers*. The Human Resource Innovations and Solutions Inc. (HURIS) will also offer programs on *Change Leadership, Managerial Leadership, Performance and Results Management, Strategic Thinking*, and *The New Leadership Style for the 21st Century*. 

☞ 2 | ISO certified...

The Career Executive Service Board has gained another feather in its cap when it was awarded the ISO 9001:2008 certification by the TUV Nord Philippines Inc. last January 21, 2011 at the CESB Training Room, Quezon City.

The recognition was given for the CESB’s sincere effort to ensure efficient, expeditious and reliable services in the eligibility and rank appointment processes. CESB Chair Justice Bernardo P. Abesamis and Executive Director Maria Anthonette V. Allones, CESO I, accepted the ISO Certificate. Deputy Executive Director Arturo M. Lachica, CESO II, served as the Quality Management Representative (QMR).

This certification that CESB ERAD is complying with international standards adds another milestone in the history of the CESB. 

NEW CES ELIGIBLES

Resolution No. 919

January 12, 2011



RACQUEL DEL ROSARIO DE GUZMAN-BUENSALIDA
 Department Manager
 Home Guaranty Corporation

AUGUSTO CHIONG LOPEZ-DEE
 Managing Director
 Bangko Sentral ng Pilipinas

RUEL BESAGA PACLIPAN
 Provincial Director
 Department of Trade and Industry

LORENZO EMANUEL LAGRIMAS GUILLERMO
 Director III
 Technical Education and Skills Development Authority

PONCIANO ANDAL MENGUITO
 Schools Division Superintendent
 Department of Education

ROBERTO LANSI ROSALES
 Police Director
 Philippine National Police

DANILO ACOSTA JAVIER
 Provincial Environment and Natural Resources Officer
 Department of Environment and Natural Resources

REYNALDO SANCHEZ TAMAYO
 Assistant Regional Director
 Department of Public Works and Highways

1 | 2010 Gawad CES...

Villorente was credited for leading the continued growth and promotion of research networking in the country through the Philippine Research, Education and Government Information Network (PREGINET). He also promoted Internet Protocol Version 6 (IPv6) technology awareness and led the technical team involved in the certification of the Smartmatic Corporation for use in the May 2010 national elections.

The 2010 Committee on Awards is composed of representatives from the private sectors and members of the CES Governing Board. They are: Emerlinda R. Roman, President

of the University of the Philippines; Amelou B. Reyes, President of the Philippine Women’s University; Jimmy Isidro, President of the People Management Association of the Philippines; Ramon M. Lopez, Vice-President of RFM Corporation; CES Board Member Antonio D. Kalaw, President of the Development Academy of the Philippines; CES Board Member Susan M. Solo, Director IV of the Presidential Management Staff; and the Chairman of the Committee Francisco T. Duque III, Chair of the Civil Service Commission.

The awardees received a plaque of recognition and Php 100,000.00.

2011 CES Written Exam Schedule

Examination Date	Testing Center
March 27	Metro Manila Cebu Davao
June 26	Metro Manila Cebu Davao
September 25	Metro Manila Cebu Davao
December 11	Metro Manila Cebu Davao